

Become a Sponsor Today for Connecticut Parent Teacher Association.



Year-Round Visibility with CT PTA!

CT PTA hosts multiple events throughout the year, giving your company exposure to PTA leaders and members from across Connecticut. These leaders are actively engaged in their communities, connecting with school boards, and collaborating with parents and teachers to support all children and families.

By sponsoring CT PTA, your company is recognized as a respected partner, building trust and credibility with a highly engaged audience.

Showcase Your Business at the CT PTA Symposium & Expo!

Connect with PTA leaders from across Connecticut at our premier annual event.

Sponsorship gives you:

Prime booth placement for maximum visibility

Recognition on our growing social media channels.

Exposure on www.ctpta.org, which draws nearly 20,000+ engaged visitors annually.

Your sponsorship includes a Nutmeg Statewide PTA membership—supporting scholarships and opportunities for tomorrow's leaders.

Join us and grow your business with CT PTA!

Select the Level of Sponsorship that works best for your business.

- [Platinum](#)
- [Gold](#)
- [Silver](#)
- [Event](#)
- [Spotlight](#)



PTA MISSION

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Contact us Today!

203-891-6140

office@CTPTA.org

Nonprofit sponsorships offer significant benefits, including increased funding, enhanced brand awareness, and potential for lasting partnerships, while also providing opportunities for community engagement and networking.

PTA®

Every Sponsorship Includes a Nutmeg Statewide PTA membership—supporting scholarships and opportunities for tomorrow's leaders.



Platinum Level

\$4500.00

Gold Level

\$2,000.00

Silver Level

\$1000.00

Dedicated Time to speak with our leaders directly at Virtual Presidents Meetings and/ or Trainings	Bi- Annual		
Exclusive recognition in post-event email recaps and social media highlights shared with Connecticut PTA leaders across the state	◆		
Logo and link to your company displayed on the Connecticut PTA website homepage and highlighted in the dedicated Sponsor section	◆	◆	◆
Dedicated Social Media Postings and Emails	Monthly	Quarterly	Bi- Annual
Eye-catching custom retractable signs created for your Expo exhibitor table and used at all Connecticut PTA events.	◆	◆	◆
Acknowledgment in all Connecticut PTA event/programs throughout the year.	◆	◆	◆
Exhibitor table at Expo Showcase. - \$350 Value !!	◆	◆	◆
Color advertisement in Expo Program Book	HALF PAGE AD	QUARTER PAGE AD	BUSINESS CARD AD
Certificate of Appreciation presented at our CT PTA Symposium	◆	◆	◆
Your Company Logo featured on all of emails to our Leaders.	◆	◆	◆
Rights to use the CT PTA logo on pre-approved sponsor items.	◆	◆	
Distribution of promotional materials (if provided) at all Connecticut PTA events	◆	◆	
Complimentary Lunch at our Annual CT PTA Symposium	2	1	

Be an Event Sponsor !!



Event Sponsors play a vital role in the success of Connecticut PTA events by partnering with us to support specific programs that benefit children, families, and schools.

Benefits of Sponsoring a Connecticut PTA Event

Direct Access to Key Decision-Makers

Connect with PTA leaders, educators, parents, and school administrators from across Connecticut who influence local school and community initiatives.

Increased Brand Visibility

Your company logo and name are featured on event materials, signage, social media, email promotions, and the CT PTA website—reaching thousands of engaged families statewide.

Positive Community Recognition

Show your company's commitment to education, children, and family engagement—values that families and schools deeply respect.

Networking & Relationship Building

Meet face-to-face with community leaders and education advocates at events, building long-term partnerships and brand trust.

Targeted Marketing Opportunities

Reach an audience that shares your focus on family, education, and community improvement.

Exclusive Acknowledgment

Sponsors are highlighted in event programs, announcements, and post-event communications to attendees and the statewide PTA network.

CT PTA Outstanding Educators Award Brunch

Each May, Connecticut PTA proudly hosts the Outstanding Educators Award Brunch to celebrate exceptional teachers and administrators from across the state.

Nominees are recognized by their peers for their excellence in Leadership for Learning, Communication, Community Involvement, and Professionalism.

Join us as we honor those who make a lasting difference in the lives of Connecticut's students!



Reflections Ceremony

The Connecticut PTA Reflections Ceremony showcases the creativity and talent of students from across the state. Through the national PTA Reflections Arts Program, students express themselves in categories such as dance, music, film, literature, photography, and visual arts. We proudly celebrate their achievements and creativity each spring.

Scholarship Sponsor

Each year, CT PTA awards scholarships to outstanding high school seniors who demonstrate leadership, community involvement, and academic excellence. Sponsorship helps us continue to support students in achieving their educational goals and future success.



Please contact CT PTA to Discuss Event Sponsorship Today!! [203-891-6140](tel:203-891-6140)



Spotlight Sponsorship Annual Symposium and Expo

**Our largest
Event of The
year!!**



The Annual CT PTA Symposium & Expo brings together PTA leaders, educators, community partners, and sponsors for a day of learning, networking, and collaboration.

This event features workshops, exhibitors, and discussions focused on strengthening family engagement and supporting every child's success.



Please contact CT PTA to Discuss Spotlight Sponsorship Today!! [203-891-6140](tel:203-891-6140)

Our **Spotlight Event Sponsorship** includes a range of high-impact benefits, such as:

- **Host a workshop - Direct Interaction**
- **Speak to attendees during Lunch**
- **Category exclusivity (your organization will be the only sponsor in your industry category)**
- **Featured sponsor spotlight on the event website with logo, description, and link**
- **Pre-event recognition in promotional emails and social media leading up to the Symposium**
- **Branded workshop or session materials distributed to attendees**
- **Opportunity to provide branded giveaways or resources to all participants**
- **Recognition from the main stage during opening and closing remarks**
- **On-screen logo placement during general sessions and breaks**
- **Sponsor highlight slide included in the opening presentation**
- **Photo opportunity with leadership for post-event marketing and PR use**
- **Use of event branding and “Proud Sponsor” designation in your own marketing**
- **Early booth selection and premium placement in the Expo area**
- **Full-page advertisement in the official program book**

About Connecticut Parent and Teacher Association and its' Members

- CT PTA is dedicated to promoting children's health, well-being and educational success through : strong parent, family and community involvement
- CT PTA works on behalf of every child, with one voice
- CT PTA is the largest volunteer parent associaton in Connecticut
- CT PTA is a powerful voice for children, a relevant resource for parents, and a strong advocate for public education
- CT PTA has over 23,000 members in more than 200 local units throughout the state
- CT PTA has active delegates that assemble each year at different events
- At all our events, your sponsorship will be recognized

**The Connecticut Parent Teacher Association, founded in 1900,
is the states oldest and largest child advocacy association.**

TO BECOME A SPONSOR PLEASE CALL OR EMAIL US TODAY!!



Connecticut PTA
60 Wellington Road Suite F
Milford, CT 06461

203-891-6140
office@ctpta.org

Be your kid's biggest fan.
Be PTA.