

Hello Leaders and Happy November Membership Monday!

Congratulations and thank you for sending in your Membership Reports for November. If you have not, don't worry. I believe in you! There is still might be time to get your Membership Report to Annie. I am looking forward to awarding a busy PTA with a \$50 cash prize to help promote their mission. And don't forget, your PTA could win a \$200.00 cash prize when you report at least 1 new member November 2020 through May 2021!! It's always Membership season! [Click for the 2020/2021 CT PTA Membership Incentives.](#)

To be eligible you must be a PTA / PTSA / SEPTA in good standing. These requirements are for the Membership year May 1, 2019 through June 30, 2020:

- PTAs and PTSAs must have had a minimum of 25 paid members
- SEPTAs must have had minimum of 10 paid members
- All PTA/PTSA/SEPTAs must be in compliance with CT PTA Standards of Affiliation

Before I get any further I want to give a great big shout out to Wallace PTSA in Waterbury for inviting me to join their PTSA meeting this month. It was my very first Google Meet meeting! Wallace PTSA is enthusiastically working on getting their PTSA Charter this year. They are committed to building their membership by using virtual meetings to reach, engage, and connect with the community. Loved hearing their plans for programs focusing on financial literacy for students and adults.
#howdoyouPTA

Parents and teachers are working harder than ever to provide a quality education to our children. As parents and PTA members we want to show our teachers how we are working hard for them as well. Teachers are not in this alone. There is help. It's the PTA. We need to update our teachers on the many ways that they benefit from PTA and the value they receive from being a PTA member. Here are just a few of the benefits that teachers and staff receive from their PTA.

- **Leverage Volunteer Power**
PTA organizes hard-working, dedicated volunteers. Parents are ready to help implement school improvement programs.
- **Improve Communication**
PTAs frequently coordinate production of a school newsletter and information fliers, keeping the entire school community informed of current events, issues, and accomplishments. Regular meetings allow PTAs to share information with members.
- **See Measurable Results**
More than 85 research studies conducted over the past 30 years prove that kids do better when parents are involved. Grades are higher. Test scores improve. Attendance increases.
- **Discover More Dollars**
Local PTAs are self-funding. By inviting the entire school's parent community to join, they generate membership fees to pay for programs. Local PTA fundraisers support school programs, building improvements, and educational events.
- **Tap into Proven Programs**
Local PTAs have access to ready-made, easy-to-use programs with proven success records. From health and safety topics, to collaborating with teachers and community members, to fundraising, the programs get results.
- **Boost Children's Well-Being**
PTAs focus on what students need to be successful in their learning, including nutrition, health, school safety, physical fitness and general well-being. PTA works with schools to ensure that children succeed.
- **Enjoy Informed Parents**

Involved parents understand the challenges schools face and become part of the solution. By developing a closer relationship with parents, student achievement improves, and the school develops a positive reputation in the community.

- **Fulfill ESSA Obligations**

Finally, PTAs can help schools fulfill the parent involvement requirement of the **Every Student Succeeds Act** (ESSA). PTA understands the needs behind ESSA. In fact, it's National PTA's definition of parent involvement that is used in ESSA.

PTA supports and advocates for teachers 12 months of the year. We do this in the classroom, in our school, in our town, at the Connecticut State Legislature, and at the Federal level. When they join PTA they are partnering with you to support critical academic needs, to give voice to decisions that impact your community's health, safety and quality of education. PTA believes that together we can make every child's potential a reality.

We need more believers. My challenge to you is to hold a special **Teacher Membership Drive** to bring the "T" back into PTA. We need teachers to join our PTAs. Your PTA can establish special membership rates for teachers and staff. Maybe have a New Year's sale?

**2020/2021 Membership
Incentive # 3**

All PTA/PTSA/SEPTAs that achieve 100% Teacher participation will be entered in a year end drawing for a \$500.00 Teachers Grant. Winning PTA will choose how the grant will be distributed.

To support you in this venture I created a sample letter to invite teachers and staff to join your PTA. Please feel free to make it your own. You can find an editable sample of the **PTA for Teachers and Staff letter** at www.CTPTA.org, under the newly created MEMBERSHIP tab. And... with the 3rd Membership Incentive you could win a \$500 Teachers Grant!! All PTA/PTSA/SEPTA that achieves 100% Teacher participation in 2020/2021 will be entered in a year end drawing for a \$500.00

Teacher Grant. Here's how it works. The winning PTA will choose how the grant will be distributed.

You will also find more resources at the National PTA site. I tucked in a few links to get you started.

<https://www.pta.org/home/About-National-Parent-Teacher-Association/Benefits-of-PTA-Membership/Why-Your-School-Needs-a-PTA>

<https://www.pta.org/home/run-your-pta/marketplace/Save-Money-with-Member-Offers>

<https://www.pta.org/home/run-your-pta/membership-campaign>

<https://www.pta.org/home/About-National-Parent-Teacher-Association/Benefits-of-PTA-Membership#10reasons>

How do you PTA?

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