



Date: May 11, 2010

To: All CT PTSA Unit Officers

From: Marne Usher, CT PTSA President
Doug Newman, CT PTSA Help & Save Program Coordinator

Re: CT PTSA HELP & SAVE PROGRAM

The CT PTSA is pleased to offer the **HELP & SAVE DISCOUNT POWER PROGRAM** for all PTA/PTSA and SEPTA units and members to HELP their local unit and SAVE on their electric rates too!

Please read below for further information.

SAVE

Connecticut businesses and residents SAVE up to 20% on the cost of your electricity!

HELP

In addition to saving money on the generation portion of your electric bill, you will also be supporting your local PTA Unit. Each month your Unit will receive a commission based on all kilowatt hours enrolled in the CT PTSA **Help & Save Discount Power Program**. The more kilowatts enrolled, the greater the financial assistance to your Unit! See commission illustration below.

EXAMPLE OF AVERAGE UNIT COMMISSION

		Average PTA/PTSA/SEPTA Unit		
		Accounts Enrolled	Average Annual Killowatts	Total Annual Killowatts
	Residential Accounts	125	9,000	1,125,000
	Commercial Accounts	10	60,000	600,000
	Total Killowatts			1,725,000
	Commission Rate per Kilowatt Hour			x \$0.00050
	Commission to Unit (Annual, paid monthly via EFT).			\$862.50

WHO CAN ENROLL

Anyone with a CL&P or UI account is eligible to enroll, including businesses. This is not limited to PTA/PTSA members. Anyone who enrolls using your Unit's Coupon Code will save money and will be financially supporting your unit. Ask your neighbors, friends and family to enroll and get local business to **Help & Save** your Unit.



SERVICE & BILLING STILL PROVIDED BY CL&P or UI

You will continue to receive one monthly bill (from CL&P or UI) as usual and continue to pay that one bill just as you have been. You will see only two changes on your bill:

1. Discount Power will be listed as your electric supplier.
2. Your new lower kilowatt rate!

CL&P and UI do not earn profits by selling electricity (electric generation supply). With the deregulation of the industry, they make their earnings from the distribution (transmission) of electricity by building, maintaining and servicing the delivery infrastructure. By law, they cannot earn a profit from selling the commodity and therefore encourage customers to sign up with a third-party electric generation suppliers, like Discount Power.

EASY ONLINE ENROLLMENT

Visit www.CTPTSAdiscountpower.com to enroll, it takes only a few minutes. The information required to enroll is all located on your recent CL&P or UI bill. The new rate will take effect with your next meter read date (listed on your bill). The sooner you enroll, the sooner you will **Help & Save!**

FREE ENROLLMENT, NO FEES, NO CREDIT CHECKS, NO OBLIGATIONS

FAQ'S

Visit www.CTPTSAdiscountpower.com for FAQ's or feel free to contact **CT PTSA Help & Save Program Coordinator**, Doug Newman, Email: ctpsa.discountpower@gmail.com or Cell: (203) 516-1006.

HOW DOES OUR UNIT PARTICIPATE

It is easy! Go to the CT PTSA website, www.ctpta.org and click on the **CT PTSA Help & Save Discount Power Program** and sign up by reviewing the Participation Agreement with your unit's officers.

Visit www.CTPTA.org, and click on Help & Save Discount Power Program or contact:

Doug Newman, CT PTSA Help & Save Program Coordinator
Email: CTPTSA.discountpower@gmail.com
Cell: (203) 516-1006